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Contact: Amanda Conti
Amanda@turnerpr.com

ADAM'S RIB RANCH UNVEILS SPACIOUS, EXCLUSIVE COMMUNITY IN VAIL VALLEY PLAY

Offers Weiskopf Golf Course, Large Homesites, Personal Concierge, Private Limousine Service and Member Cottages

(Eagle, Colorado) – The rugged landscape and untamed beauty of the Rocky Mountains has long attracted thousands of visitors to Colorado, many of whom fall so deeply in love with the lifestyle and scenery that they make it their home. However, over the last 25 years, many resort towns like Vail, Beaver Creek and Aspen have become increasingly populated and gentrified, and as a result secluded communities and wide open spaces have become a rarity. A new sanctuary has arrived for those desperate for the romance of the Rocky Mountain lifestyle: **Adam's Rib Ranch, home of Adam's Mountain Country Club.**

Nestled in a private valley outside of Eagle, Colorado, Adam's Rib Ranch is an exclusive resort community offering 99 spacious homesites, and is home to Adam's Mountain Country Club, featuring a world-class Tom Weiskopf-designed golf course, resort-like concierge service and access to the world's best mountain recreation. Embracing the philosophy of western Colorado, with panoramic views of snowcapped mountain peaks, acres of undeveloped land and miles of rolling creeks, Adam's Rib Ranch provides an incomparable way of life that feels remote and secluded, yet provides a family friendly atmosphere. Adam's Rib Ranch is the quintessential luxury mountain paradise. Only wilder.

Adam's Rib Ranch is spread along the highly anticipated Tom Weiskopf-designed golf course, one of only a few in the state, and is situated on 1,662 acres of mountain property— a significant portion of which will remain undeveloped, so residents have nearly unlimited breathing room. Residents and guests will have access to an equestrian center, with miles of nearby riding trails, and a fly-fishing area that is perfect for the expert or novice angler.

Adam's Rib Ranch is the lifelong vision of Fred Kummer, founder of St. Louis-based HBE Corporation, a leading design-build firm, and the Adam's Mark Hotel chain. More than 25 years ago, Kummer was drawn to Colorado for the recreation and unbridled beauty of the region. He began investing in Colorado real estate, purchasing several thousand acres of untouched mountain land outside of Eagle known as Adam's Rib Ranch. As the Vail and Beaver Creek areas became increasingly congested with large, sprawling resorts Kummer realized that he could fill a distinct niche by creating a luxury residential golf community outside of these areas that would offer limitless space and year round access to the Rocky Mountains.

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"What initially attracted me to Colorado was the lifestyle, wide open spaces and the endless possibilities that the Vail Valley offered," said Kummer. "Our vision for Adam's Rib Ranch was to capture the spirit of Colorado's past by offering residents ample elbow room yet easy access to the state's countless recreational opportunities. Buyers will undoubtedly be drawn to the luxurious yet relaxed lifestyle Adam's Rib Ranch offers."

Eagle County enjoys a genuinely western setting and boasts a mild climate that allows for four seasons of activity. Temperatures average 73 degrees in the summer and 34 degrees in the winter with 54 inches of annual snowfall as compared to the 300 inches found in Vail. A short drive to Vail and Beaver Creek, a 70 mile drive to Aspen and 150 miles to the mile-high city of Denver, the community is ideally located in the heart of the Rocky Mountains and the Eagle/Vail airport offer non-stop large-jet flights from fourteen major cities. Outdoorsman of every variety will relish the areas year-round recreation including fly-fishing, whitewater rafting, mountain biking, hiking, horseback riding, hunting, camping and much more.

Adam's Rib Ranch Real Estate Offering

Adam's Rib Ranch provides one of Vail Valley's most unique real estate offerings with a limited number of exclusive homesites and speculative homes, as well as supplemental rental options for members. The architecture of the community will celebrate luxurious mountain living while placing a large emphasis on quality of design and finish. Building envelopes have been created within each homesite to support the spacious design of the community, ensuring privacy and fabulous views for all homeowners. Additionally, most homesites adjoin open space, the golf course or Bureau of Land Management property providing scenic views and privacy.

Homesites

- 99 custom homesites spaced throughout the community's 1,662 acres
- Lots range in size from 3.57 to 9.85 acres
- Two larger parcels of 35 acre and one 38.5 acre homesite
- Architectural design guidelines do apply
- Prices start at \$900,000

Custom Homes

- Three custom homes ranging from 4,391 to 5,283 square feet
- Currently available for purchase

Rental Opportunities

Cottages

- Five member cottages will be available for rent by owners, members and their guests
- 2,226 square feet
- Cottages offer unfettered views of Brush Creek Valley and protected open space and are adjacent to the Weiskopf-designed golf course
- Each cottage contains two levels with four bedrooms, four bathrooms, an open living-kitchen-dining area, outdoor deck and rock-encased fireplace
- On-call room service

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"Our real estate offering is perfect for everyone—from families to retirees to golf and ski enthusiasts," said John Helmering, Sales Manager for Adam's Rib Ranch. "Each and every homesite at Adam's Rib Ranch is perfectly placed to ensure the best possible view of the valley. Moreover, in building our custom homes and cottages, we have not spared any expense. Every detail represents top-of-the-line quality and craftsmanship. This attention to detail coupled with the pristine location make Adam's Rib Ranch truly special."

Weiskopf Golf Course

The cornerstone of the community is the championship Tom Weiskopf-designed course. Weiskopf's unparalleled vision, creativity and emphasis on indigenous landscaping have come together to create a breathtaking golf course that inspires awe in even the most seasoned player. This member's only 18-hole championship golf course in the heart of the Vail Valley will feature eight man-made lakes, a driving range, practice chipping and putting areas, and ten holes play around or are adjacent to water features. Open to both residents and non-residents, golf membership will not be contingent on real estate ownership and will allow for 390 total memberships as well as access to all clubhouse and golf course amenities.

"This will be a truly memorable course to play. It will challenge both expert and novice alike, with holes that are both spectacular in nature and forgiving in play," said Weiskopf. "I have never believed in one signature hole. Each hole is individually unique from every other."

Adam's Mountain Country Club Membership

- Full Membership:
 - Membership deposit of \$150,000
 - Available to residents and non-residents
 - Includes unlimited golf and full access to the clubhouse, fitness center, spa, guest cottage rental, tennis, fly fishing, pool, tennis courts and equestrian facility
 - Private limousine service is available to full members who purchase a homesite
 - Additional memberships are available

Adam's Mountain Country Club Amenities

In addition to the golf course, Adam's Mountain Country Club will boast a 40,471 square foot clubhouse that will offer stunning views of surrounding mountain peaks. Home to a fine restaurant and bar, veranda, a 3,200 square foot fitness/spa area and a full service golf shop, the clubhouse will be the epicenter of the community and a place for members and their families to indulge in rest and relaxation. Also offered will be a member's only dining room, lounge, men's and women's locker rooms, cart storage, exercise and aerobic areas, snack bar as well as a café for lounging, quick drinks and snacks.

Personalized service is a core tenet at Adam's Mountain Country Club from the most minute detail to large scale requests—members and guests will enjoy the finest care and management of all club and residence ownership. Each member has a general manager and a team of assistants to attend to all of their needs, including

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arrangements for a variety of sporting and cultural activities from golf and fly-fishing to hiking and mountain day-trips. Members and guests have the opportunity for virtually any personalized service, such as stocking refrigerators before arrivals, coordinating restaurant reservations, continual home maintenance and much more. This personalized concierge service will ensure that members enjoy all aspects of upscale mountain living, pairing a variety of amenities with tailored services designed to make life at Adam's Rib Ranch convenient without sacrificing luxury. Resident Sport Members will also have access to complimentary private limousine service, enjoying Eagle airport pickup and delivery along with private service to the Vail ski areas during winter season.

For residents and guests who revel in Colorado's wild-west persona, a future equestrian facility will provide a stable where guests can board their own horses. Additionally, the Club will offer corral rides, riding instruction and carriage/sleigh rides into the thousands of acres of surrounding Federal Wildlands. For those who prefer water to land, Adam's Rib Ranch will boast an on-site fly-fishing area with an access to Brush and Salt Creeks, which are flowing with trout. Additionally, Adam's Mountain Country Club will offer a tennis court and sport court for a great workout when the slopes are closed. The courts will be adjacent to the community's pool, where members and their families can enjoy Colorado's sunny weather.

About Adam's Rib Ranch, Home of Adam's Mountain Country Club

Adam's Rib Ranch is an exclusive resort community offering 99 spacious homesites stretching over 1600 acres and surrounded by vast, protected wild lands in the heart of the Vail Valley in Eagle County, Colorado. Founded by Fred Kummer, developer of the Adam's Mark Hotel chain, Adam's Rib Ranch is home to the premier Adam's Mountain Country Club, which offers a championship Weiskopf-designed golf course and personalized concierge and private limousine services to the world's best skiing and year-round outdoor activities. Adam's Rib Ranch is the quintessential luxury mountain paradise. Only wilder. For more information, call 866.490.2622 or visit www.discoveradamsribbranch.com.

For media inquiries, contact Amanda Conti, Amanda@turnerpr.com; (303) 333. 1402.

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